

Rep Order# 6846970 Ver# 11 Mod# 3 Status Confirmed

Traffic Order# 201686

Last Received: 09/06/2012 3:44 PM  
Showing Buylines: All Lines

1 of 6

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product Political  
Estimate# 2246  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME  
650 MASSACHUSETTS AVE, N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 299/301/2246  
Flight Dates 08/28/2012 - 09/03/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	08/28-08/28	1	1	1	\$150.00	
	2	W	8A-9A	CBS THIS MORNING	:30	\$150.00	08/29-08/29	1	1	1	\$150.00	
	3	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	08/30-08/30	1	1	1	\$150.00	
	4	F	8A-9A	CBS THIS MORNING	:30	\$150.00	08/31-08/31	1	1	1	\$150.00	
	5	M	8A-9A	CBS THIS MORNING	:30	\$150.00	09/03-09/03	1	1	1	\$150.00	
	6	TU	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/28-08/28	1	1	1	\$200.00	
	7	W	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/29-08/29	1	1	1	\$200.00	
	8	TH	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/30-08/30	1	1	1	\$200.00	
	9	F	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	08/31-08/31	1	1	1	\$200.00	
	10	M	10A-11A	ANDERSON COOPER	:30	\$200.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MGKD ON HL# 6848760											
	11	TU	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/28-08/28	1	1	1	\$450.00	
	12	W	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/29-08/29	1	1	1	\$450.00	
	13	TH	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/30-08/30	1	1	1	\$450.00	
	14	F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/31-08/31	1	1	1	\$450.00	

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Printed: 09/07/2012 9:18 AM

2 of 6

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product Political  
Estimate# 2246  
Buyer Erica Corso  
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Fax#

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WASHINGTON, DC 20001  
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Flight Dates 08/28/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	M	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MKGD ON LN 64											
	16	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/28-08/28	1	1	1	\$350.00	
	17	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/29-08/29	1	1	1	\$350.00	
	18	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/30-08/30	1	1	1	\$350.00	
	19	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	08/31-08/31	1	1	1	\$350.00	
	20	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/03-09/03	1	1	1	\$350.00	
	21	TU	4P-5P	ANDERSON	:30	\$300.00	08/28-08/28	1	1	1	\$300.00	
	22	W	4P-5P	ANDERSON	:30	\$300.00	08/29-08/29	1	1	1	\$300.00	
	23	TH	4P-5P	ANDERSON	:30	\$300.00	08/30-08/30	1	1	1	\$300.00	
	24	F	4P-5P	ANDERSON	:30	\$300.00	08/31-08/31	1	1	1	\$300.00	
	25	M	4P-5P	ANDERSON	:30	\$300.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MKGD ON LN 65											
	26	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/28-08/28	1	1	1	\$600.00	
	27	W	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/29-08/29	1	1	1	\$600.00	
	28	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/30-08/30	1	1	1	\$600.00	
	29	F	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	

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EC'd Yes

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Product Political  
Estimate# 2246  
Buyer Erica Corso  
Phone#  
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650 MASSACHUSETTS AVE, N.W., SUITE 210  
WASHINGTON, DC 20001  
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Flight Dates 08/28/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
30	M		1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/03-09/03	0	0	0	\$0.00	
Buyline Comment: 1X N/A, MKGD ON LN 66												
31	TU		12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/28-08/28	1	1	1	\$650.00	
32	W		12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/29-08/29	1	1	1	\$650.00	
33	F		12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/31-08/31	1	1	1	\$650.00	
34	M		12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/03-09/03	1	1	1	\$650.00	
35	TU		6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/28-08/28	1	1	1	\$600.00	
36	W		6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/29-08/29	1	1	1	\$600.00	
37	TH		6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/30-08/30	1	1	1	\$600.00	
38	F		6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	
39	M		6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/03-09/03	1	1	1	\$600.00	
40	TU		530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/28-08/28	1	1	1	\$600.00	
41	W		530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/29-08/29	1	1	1	\$600.00	
42	TH		530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/30-08/30	1	1	1	\$600.00	
43	F		530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	
44	M		530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/03-09/03	0	0	0	\$0.00	
Buyline Comment: 1X N/A, MKGD ON LN 66												
45	TU		730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/28-08/28	1	1	1	\$600.00	

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Product Political  
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Salesperson ( ) KATE BRADY  
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	46	W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/29-08/29	1	1	1	\$600.00	
	47	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/30-08/30	1	1	1	\$600.00	
	48	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	
	49	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/03-09/03	1	1	1	\$600.00	
	50	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/28-08/28	1	1	1	\$600.00	
	51	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/29-08/29	1	1	1	\$600.00	
	52	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/30-08/30	1	1	1	\$600.00	
	53	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	08/31-08/31	1	1	1	\$600.00	
	54	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MKGD ON LN 66											
	55	TU	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/28-08/28	1	1	1	\$700.00	
	56	W	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/29-08/29	1	1	1	\$700.00	
	57	TH	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/30-08/30	1	1	1	\$700.00	
	58	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	08/31-08/31	1	1	1	\$700.00	
	59	M	630P-7P	WISH-TV 6P NEW	:30	\$700.00	09/03-09/03	1	1	1	\$700.00	
	60	TU	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	08/28-08/28	1	1	1	\$900.00	
	61	W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	08/29-08/29	1	1	1	\$900.00	

Station WISH-TV INDIANAPOLIS, IN Agency ( ) BUYING TIME  
 Advertiser ( ) JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210  
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 Estimate# 2246 Agency C/P1/P2/E 299/301/2246  
 Buyer Erica Corso Flight Dates 08/28/2012 - 09/03/2012  
 Phone# Hiatus Weeks  
 Fax#

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 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	62	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	08/30-08/30	1	1	1	\$900.00	
	Buyline Comment: 1X 8/30 Aired Late @ 1149P Due To RNC											
	63	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/03-09/03	1	1	1	\$900.00	
	64	M	1230P-6P	US OPEN	:30	\$450.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: MKGD FOR LN 15											
	1X N/A, MGKD ON HL#6848760											
	65	M	1230P-6P	US OPEN	:30	\$300.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: MKGD FOR LN 25											
	1X N/A, MGKD ON HL#6848760											
	66	M	1230P-6P	US OPEN	:30	\$600.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: MKGD FOR LNS, 30, 44 & 54											
	1X N/A, MGKD ON HL#6848760											

---REPORT TOTALS---  
 Report Totals: 57 / \$29,200.00

---SALES MONTHLY TOTALS---  
 Sep 12: 57 / \$29,200.00  
 Sales Totals: 57 / \$29,200.00  
 Station Totals: 57 / \$29,200.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$29,200 CABL 0% WISH 100% WNDY 0% WRTV 0% WTHR 0%  
 WTTV 0% WXIN 0%

---COMPETITIVE COMMENTS---  
 \*WILL ADVISE ON COMPET

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Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All, 08/27/12-09/03/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	(Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06846970

WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @7a	7-8a	:30	08/28/12	7:26:32 AM	CBS This Morning			\$350.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @8	8-9a	:30	08/28/12	8:28:56 AM	CBS This Morning			\$150.00	JSD120330H		
WISH	POL/Joel Donnelly For Political		2246	Let's Make A Deal	958-11a	:30	08/28/12	10:29:11 AM	Let's Make a Deal			\$200.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	Price Is Right	1058-12p	:30	08/28/12	10:59:26 AM	Price Is Right			\$450.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	Noon News	1158a-1230p	:30	08/28/12	12:16:54 PM	Noon News			\$650.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	Soap Rotator	1227-2p	:30	08/28/12	1:29:11 PM	Y&R			\$600.00	JSD120330H		
WISH	POL/Joel Donnelly For Political		2246	Anderson Cooper	357-5p	:30	08/28/12	4:30:12 PM	M-F 4p-5p			\$300.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	News 8 @5p	5-630p	:30	08/28/12	5:27:00 PM	News 8 @5			\$600.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	News 8 @ 530p	530-6p	:30	08/28/12	5:45:37 PM	News 8 @530			\$600.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	News 8 @6	558-630p	:30	08/28/12	6:27:41 PM	News 8 @6			\$600.00	JSD120330H		
WISH	POL/Joel Donnelly For Political		2246	CBS Evening News	630-7p	:30	08/28/12	6:59:06 PM	M-F 7-730p			\$700.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	Entertainment Tonight	728-8p	:30	08/28/12	7:45:45 PM	M-F 730-8p			\$600.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	News 8 @ 11 M-F	11-1135p	:30	08/28/12	11:16:02 PM	MLN M-F			\$900.00	JSD120630H		
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @7a	7-8a	:30	08/29/12	7:58:56 AM	CBS This Morning			\$350.00			
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @8	8-9a	:30	08/29/12	8:54:32 AM	CBS This Morning			\$150.00			
WISH	POL/Joel Donnelly For Political		2246	Let's Make A Deal	958-11a	:30	08/29/12	9:58:41 AM	Let's Make a Deal			\$200.00			
WISH	POL/Joel Donnelly For Political		2246	Price Is Right	1058-12p	:30	08/29/12	11:58:43 AM	Price Is Right			\$450.00			
WISH	POL/Joel Donnelly For Political		2246	Noon News	1158a-1230p	:30	08/29/12	12:22:02 PM	Noon News			\$650.00			
WISH	POL/Joel Donnelly For Political		2246	Soap Rotator	1227-2p	:30	08/29/12	1:29:11 PM	Y&R			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	Anderson Cooper	357-5p	:30	08/29/12	4:30:27 PM	M-F 4p-5p			\$300.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @5p	5-630p	:30	08/29/12	5:17:10 PM	News 8 @5			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @ 530p	530-6p	:30	08/29/12	5:33:13 PM	News 8 @530			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @6	558-630p	:30	08/29/12	5:58:30 PM	News 8 @6			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	CBS Evening News	630-7p	:30	08/29/12	6:44:13 PM	CBS Evening News			\$700.00			
WISH	POL/Joel Donnelly For Political		2246	Entertainment Tonight	728-8p	:30	08/29/12	7:34:20 PM	M-F 730-8p			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @ 11 M-F	11-1135p	:30	08/29/12	11:06:46 PM	MLN M-F			\$900.00			
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @7a	7-8a	:30	08/30/12	7:49:24 AM	CBS This Morning			\$350.00			
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @8	8-9a	:30	08/30/12	8:36:50 AM	CBS This Morning			\$150.00			
WISH	POL/Joel Donnelly For Political		2246	Let's Make A Deal	958-11a	:30	08/30/12	9:57:56 AM	Indy Style			\$200.00			
WISH	POL/Joel Donnelly For Political		2246	Price Is Right	1058-12p	:30	08/30/12	11:58:43 AM	Price Is Right			\$450.00			
WISH	POL/Joel Donnelly For Political		2246	Soap Rotator	1227-2p	:30	08/30/12	12:28:56 PM	Y&R			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	Anderson Cooper	357-5p	:30	08/30/12	4:20:48 PM	M-F 4p-5p			\$300.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @5p	5-630p	:30	08/30/12	5:16:06 PM	News 8 @5			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @ 530p	530-6p	:30	08/30/12	5:50:41 PM	News 8 @530			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @6	558-630p	:30	08/30/12	6:19:42 PM	News 8 @6			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	CBS Evening News	630-7p	:30	08/30/12	6:59:26 PM	M-F 7-730p			\$700.00			
WISH	POL/Joel Donnelly For Political		2246	Entertainment Tonight	728-8p	:30	08/30/12	7:39:55 PM	M-F 730-8p			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @ 11 M-F	11-1135p	:30	08/30/12	11:23:43 PM	MLN M-F			\$900.00			
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @7a	7-8a	:30	08/31/12	7:36:08 AM	CBS This Morning			\$350.00			
WISH	POL/Joel Donnelly For Political		2246	CBS This Morning @8	8-9a	:30	08/31/12	8:58:15 AM	CBS This Morning			\$150.00			
WISH	POL/Joel Donnelly For Political		2246	Let's Make A Deal	958-11a	:30	08/31/12	9:58:41 AM	Let's Make a Deal			\$200.00			
WISH	POL/Joel Donnelly For Political		2246	Price Is Right	1058-12p	:30	08/31/12	10:58:56 AM	Price Is Right			\$450.00			
WISH	POL/Joel Donnelly For Political		2246	Noon News	1158a-1230p	:30	08/31/12	12:05:07 PM	Noon News			\$650.00			
WISH	POL/Joel Donnelly For Political		2246	Soap Rotator	1227-2p	:30	08/31/12	1:28:41 PM	Y&R			\$600.00			
WISH	POL/Joel Donnelly For Political		2246	Anderson Cooper	357-5p	:30	08/31/12	4:49:45 PM	M-F 4p-5p			\$300.00			
WISH	POL/Joel Donnelly For Political		2246	News 8 @5p	5-630p	:30	08/31/12	5:08:03 PM	News 8 @5			\$600.00			

[Filtered by: ] [Sorted by: Alt Order #]

# Spot Manager: All, 08/27/12-09/03/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06846970															
WISH	POL/Joe Donnelly For Political		2246	News 8 @ 530p		530-6p	:30	08/31/12	5:33:28 PM	News 8 @530		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	News 8 @6		558-630p	:30	08/31/12	6:13:14 PM	News 8 @6		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	CBS Evening News		630-7p	:30	08/31/12	6:44:13 PM	CBS Evening Ne		\$700.00			
WISH	POL/Joe Donnelly For Political		2246	Entertainment Tonight		728-8p	:30	08/31/12	7:46:00 PM	M-F 730-8p		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	Price Is Right		1058-12p	:30	09/03/12		Price Is Right		\$450.00			
WISH	POL/Joe Donnelly For Political		2246	Anderson Cooper		357-5p	:30	09/03/12		M-F 4p-5p		\$300.00			
WISH	POL/Joe Donnelly For Political		2246	News 8 @5p		5-530p	:30	09/03/12		News 8 @5		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	News 8 @ 530p		530-6p	:30	09/03/12		News 8 @530		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	CBS This Morning @7a		7-8a	:30	09/03/12	7:29:11 AM	CBS This Mornin		\$350.00			
WISH	POL/Joe Donnelly For Political		2246	CBS This Morning @8		8-9a	:30	09/03/12	8:17:09 AM	CBS This Mornin		\$150.00			
WISH	POL/Joe Donnelly For Political		2246	Let's Make A Deal		958-11a	:30	09/03/12	9:58:56 AM	Let's Make a Dea		\$200.00			
WISH	POL/Joe Donnelly For Political		2246	Noon News		1158a-1230p	:30	09/03/12	12:11:19 PM	Noon News		\$650.00			
WISH	POL/Joe Donnelly For Political		2246	Soap Rotator		1227-2p	:30	09/03/12	12:28:56 PM	Y&R		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	News 8 @6		558-630p	:30	09/03/12	6:06:00 PM	News 8 @6		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	CBS Evening News		630-7p	:30	09/03/12	6:44:13 PM	CBS Evening Ne		\$700.00			
WISH	POL/Joe Donnelly For Political		2246	Entertainment Tonight		728-8p	:30	09/03/12	7:34:05 PM	M-F 730-8p		\$600.00			
WISH	POL/Joe Donnelly For Political		2246	News 8 @ 11 M-F		11-1135p	:30	09/03/12	11:16:33 PM	MLN M-F		\$900.00			

\$31,950.00

\$31,950.00

[Filtered by: ] [Sorted by: Alt Order #]



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">2012</div>
------------------------------	---

I, Buying Time, LLC,  
 being/on behalf of: Joe Donnelly, a legally  
 qualified candidate of the Democratic political  
 party for the office of: United States Senator (IN)  
 in the General  
 election to be held on: Tuesday, November 6<sup>th</sup>, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:**

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana  
P.O. Box 891  
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

06/13/12  
Date

Erin L. Co  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Joe Donnelly  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly  
signature of candidate or authorized committee

Joseph S. Donnelly  
printed name

\_\_\_\_\_  
date

## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2693/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH			Tu	08/28/12	:30	8:29 AM	JSD120330H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a		08/27/12 to 09/02/12	1x	--W----				
					to						
	WISH			W	08/29/12	:30	8:55 AM	JSD120630H	\$150.00		1
3	WISH	CBS This Morning @8	8-9a		08/27/12 to 09/02/12	1x	---T---				
					to						
	WISH			Th	08/30/12	:30	8:37 AM	JSD120630H	\$150.00		1
4	WISH	CBS This Morning @8	8-9a		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH			F	08/31/12	:30	8:58 AM	JSD120630H	\$150.00		1
5	WISH	CBS This Morning @8	8-9a		09/03/12 to 09/09/12	1x	M-----				
					to						
	WISH			M	09/03/12	:30	8:16 AM	JSD120630H	\$150.00		1
6	WISH	Let's Make A Deal	958-11a		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH			Tu	08/28/12	:30	10:28 AM	JSD120630H	\$200.00		1
7	WISH	Let's Make A Deal	958-11a		08/27/12 to 09/02/12	1x	--W----				
					to						
	WISH			W	08/29/12	:30	9:59 AM	JSD120630H	\$200.00		1
8	WISH	Let's Make A Deal	958-11a		08/27/12 to 09/02/12	1x	---T---				
					to						
	WISH			Th	08/30/12	:30	9:58 AM	JSD120630H	\$200.00		1
9	WISH	Let's Make A Deal	958-11a		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH			F	08/31/12	:30	9:59 AM	JSD120630H	\$200.00		1
10	WISH	Let's Make A Deal	958-11a								

Subject to our standard terms and conditions located at [www.linmedia.com/multplatform-ad-solutions](http://www.linmedia.com/multplatform-ad-solutions).

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

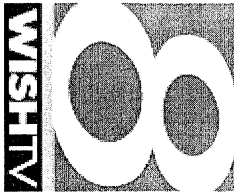
IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Let's Make A Deal	958-11a		09/03/12 to 09/09/12	1x	M-----				
					to						
	WISH			M	09/03/12	:00			<del>\$200.00</del>	Credited	1
11	WISH	Price Is Right	1058-12p		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH			Tu	08/28/12	:30		JSD120630H	\$450.00		1
12	WISH	Price Is Right	1058-12p		08/27/12 to 09/02/12	1x	--W----				
					to						
	WISH			W	08/29/12	:30		JSD120630H	\$450.00		1
13	WISH	Price Is Right	1058-12p		08/27/12 to 09/02/12	1x	---T---				
					to						
	WISH			Th	08/30/12	:30		JSD120330H	\$450.00		1
14	WISH	Price Is Right	1058-12p		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH			F	08/31/12	:30		JSD120330H	\$450.00		1
15	WISH	Price Is Right	1058-12p		09/03/12 to 09/09/12	1x	M-----				
					to						
	WISH			M	09/03/12	:00			<del>\$450.00</del>	Credited	1
16	WISH	CBS This Morning @7a	7-8a		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH			Tu	08/28/12	:30		JSD120630H	\$350.00		1
17	WISH	CBS This Morning @7a	7-8a		08/27/12 to 09/02/12	1x	--W----				
					to						
	WISH			W	08/29/12	:30		JSD120330H	\$350.00		1
18	WISH	CBS This Morning @7a	7-8a		08/27/12 to 09/02/12	1x	---T---				
					to						
	WISH			Th	08/30/12	:30		JSD120630H	\$350.00		1
19	WISH	CBS This Morning @7a	7-8a								

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

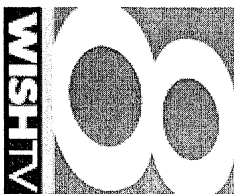
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	CBS This Morning @7a	7-8a		08/27/12 to 09/02/12	1x	----F--				
	WISH			F	08/31/12	:30	7:40 AM	JSD120630H	\$350.00		1
20	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	M-----				
	WISH			M	09/03/12	:30	7:29 AM	JSD120630H	\$350.00		1
21	WISH	Anderson Cooper	357-5p		08/27/12 to 09/02/12	1x	-T-----				
	WISH			Tu	08/28/12	:30	4:39 PM	JSD120630H	\$300.00		1
22	WISH	Anderson Cooper	357-5p		08/27/12 to 09/02/12	1x	--W----				
	WISH			W	08/29/12	:30	4:40 PM	JSD120630H	\$300.00		1
23	WISH	Anderson Cooper	357-5p		08/27/12 to 09/02/12	1x	---T---				
	WISH			Th	08/30/12	:30	4:28 PM	JSD120630H	\$300.00		1
24	WISH	Anderson Cooper	357-5p		08/27/12 to 09/02/12	1x	----F--				
	WISH			F	08/31/12	:30	4:21 PM	JSD120630H	\$300.00		1
25	WISH	Anderson Cooper	357-5p		09/03/12 to 09/09/12	1x	M-----				
	WISH			M	09/03/12	:00			<del>\$300.00</del> Credited		1
26	WISH	Soap Rotator	1227-2p		08/27/12 to 09/02/12	1x	-T-----				
	WISH			Tu	08/28/12	:30	1:29 PM	JSD120330H	\$600.00		1
27	WISH	Soap Rotator	1227-2p		08/27/12 to 09/02/12	1x	--W----				
	WISH			W	08/29/12	:30	1:29 PM	JSD120630H	\$600.00		1
28	WISH	Soap Rotator	1227-2p								

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

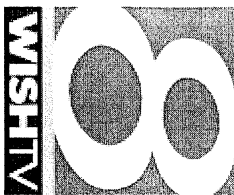
IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	Soap Rotator	1227-2p		08/27/12 to 09/02/12	1x	---T---				
				Th	08/30/12	:30	12:29 PM	JSD120630H	\$600.00		1
29	WISH	Soap Rotator	1227-2p		08/27/12 to 09/02/12	1x	----F--				
				F	08/31/12	:30	1:29 PM	JSD120630H	\$600.00		1
30	WISH	Soap Rotator	1227-2p		09/03/12 to 09/09/12	1x	M-----				
				M	09/03/12	:00			<del>\$600.00</del> Credited		1
31	WISH	Noon News	1158a-1230p		08/27/12 to 09/02/12	1x	-T-----				
				Tu	08/28/12	:30	12:21 PM	JSD120630H	\$650.00		1
32	WISH	Noon News	1158a-1230p		08/27/12 to 09/02/12	1x	--W----				
				W	08/29/12	:30	12:25 PM	JSD120330H	\$650.00		1
33	WISH	Noon News	1158a-1230p		08/27/12 to 09/02/12	1x	----F--				
				F	08/31/12	:30	12:11 PM	JSD120630H	\$650.00		1
34	WISH	Noon News	1158a-1230p		09/03/12 to 09/09/12	1x	M-----				
				M	09/03/12	:30	12:14 PM	JSD120630H	\$650.00		1
35	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	1x	-T-----				
				Tu	08/28/12	:30	6:28 PM	JSD120330H	\$600.00		1
36	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	1x	--W----				
				W	08/29/12	:30	5:58 PM	JSD120630H	\$600.00		1

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	News 8 @6	538-630p		08/27/12 to 09/02/12	1x	---T---				
					to						
	WISH			Th	08/30/12	:30	6:21 PM	JSD120630H	\$600.00		1
38	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH			F	08/31/12	:30	6:15 PM	JSD120630H	\$600.00		1
39	WISH	News 8 @6	558-630p		09/03/12 to 09/09/12	1x	M-----				
					to						
	WISH			M	09/03/12	:30	6:11 PM	JSD120330H	\$600.00		1
40	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH			Tu	08/28/12	:30	5:45 PM	JSD120630H	\$600.00		1
41	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	1x	--W----				
					to						
	WISH			W	08/29/12	:30	5:38 PM	JSD120330H	\$600.00		1
42	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	1x	---T---				
					to						
	WISH			Th	08/30/12	:30	5:52 PM	JSD120330H	\$600.00		1
43	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH			F	08/31/12	:30	5:38 PM	JSD120630H	\$600.00		1
44	WISH	News 8 @ 530p	530-6p		09/03/12 to 09/09/12	1x	M-----				
					to						
	WISH			M	09/03/12	:00			<del>\$600.00</del> Credited		1
45	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH			Tu	08/28/12	:30	7:46 PM	JSD120630H	\$600.00		1
46	WISH	Entertainment Tonight	728-8p								

Subject to our standard terms and conditions located at [www.linmedia.com/nulplatform-ad-solutions](http://www.linmedia.com/nulplatform-ad-solutions).

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# INVOICE



**Remit Address:**  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POJ/ Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
650 Massachusetts Avenue NW  
Floor 1  
Washington, DC 20001-3796  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

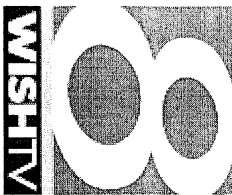
IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	1x	--W----				
	WISH				W 08/29/12	:30	7:40 PM	JSD120630H	\$600.00		1
47	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	1x	---T---				
	WISH				Th 08/30/12	:30	7:41 PM	JSD120630H	\$600.00		1
48	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	1x	----F--				
	WISH				F 08/31/12	:30	7:46 PM	JSD120330H	\$600.00		1
49	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	1x	M-----				
	WISH				M 09/03/12	:30	7:39 PM	JSD120630H	\$600.00		1
50	WISH	News 8 @5p	5-530p		08/27/12 to 09/02/12	1x	-T-----				
	WISH				Tu 08/28/12	:30	5:27 PM	JSD120630H	\$600.00		1
51	WISH	News 8 @5p	5-530p		08/27/12 to 09/02/12	1x	--W----				
	WISH				W 08/29/12	:30	5:20 PM	JSD120630H	\$600.00		1
52	WISH	News 8 @5p	5-530p		08/27/12 to 09/02/12	1x	---T---				
	WISH				Th 08/30/12	:30	5:21 PM	JSD120630H	\$600.00		1
53	WISH	News 8 @5p	5-530p		08/27/12 to 09/02/12	1x	----F--				
	WISH				F 08/31/12	:30	5:14 PM	JSD120330H	\$600.00		1
54	WISH	News 8 @5p	5-530p		09/03/12 to 09/09/12	1x	M-----				
	WISH				M 09/03/12	:00			\$600.00 Credited		1
55	WISH	CBS Evening News	630-7p								

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

<b>Invoice #</b>	<b>201686-1</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

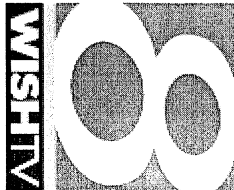
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	WISH	CBS Evening News	630-7p		08/27/12 to 09/02/12	1x	-T-----				
					to						
				Tu	08/28/12	:30	6:59 PM	JSD120630H	\$700.00		1
56	WISH	CBS Evening News	630-7p		08/27/12 to 09/02/12	1x	--W----				
					to						
				W	08/29/12	:30	6:52 PM	JSD120630H	\$700.00		1
57	WISH	CBS Evening News	630-7p		08/27/12 to 09/02/12	1x	---T---				
					to						
				Th	08/30/12	:30	6:59 PM	JSD120630H	\$700.00		1
58	WISH	CBS Evening News	630-7p		08/27/12 to 09/02/12	1x	----F--				
					to						
				F	08/31/12	:30	6:52 PM	JSD120630H	\$700.00		1
59	WISH	CBS Evening News	630-7p		09/03/12 to 09/09/12	1x	M-----				
					to						
				M	09/03/12	:30	6:51 PM	JSD120630H	\$700.00		1
60	WISH	News 8 @ 11 M-F	11-1135p		08/27/12 to 09/02/12	1x	-T-----				
					to						
				Tu	08/28/12	:30	11:27 PM	JSD120630H	\$900.00		1
61	WISH	News 8 @ 11 M-F	11-1135p		08/27/12 to 09/02/12	1x	--W----				
					to						
				W	08/29/12	:30	11:20 PM	JSD120330H	\$900.00		1
62	WISH	News 8 @ 11 M-F	11-1135p		08/27/12 to 09/02/12	1x	---T---				
					to						
				Th	08/30/12	:30	11:49 PM	JSD120330H	\$900.00		1
63	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	1x	M-----				
					to						
				M	09/03/12	:30	11:23 PM	JSD120630H	\$900.00		1

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# INVOICE



Remit Address:

**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2246

Invoice #	201686-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201686
Alt Order #	06846970
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Address:

Buying Time  
Attention: Accounts Payable  
650 Massachusetts Avenue NW  
Floor 1  
Washington, DC 20001-3796  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 57

Gross Total	\$29,200.00
Agency Commission	\$4,380.00
Net Amount Due	\$24,820.00
Payment Terms	30 Days

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